



# It's time to modernize

## **Introducing the world's first Employee Knowledge Platform.**

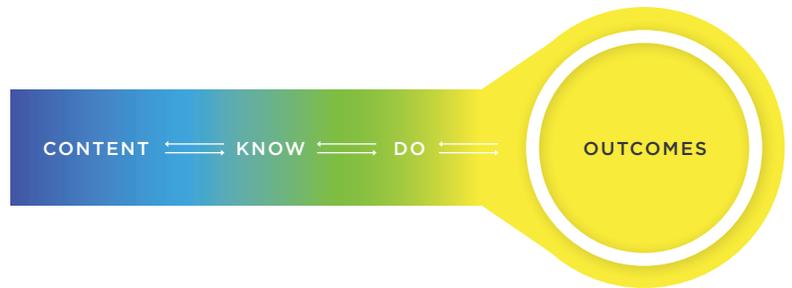
Axonify pushes eLearning boundaries to the edge - and beyond. We use brain science, adaptive learning, gamification, microlearning, and knowledge-on-demand to equip your people with the ever-growing knowledge they need to be successful. That knowledge is tied directly to your corporate goals and objectives, so it not only propels your employees forward but also your business.

**Axonify**

Fuel your people +  
Power your organization

# A new approach focused on outcomes

Axonify empowers L&D professionals to align themselves with business leadership by building employee knowledge that inspires action. Whatever your end goal, knowledge is purposeful and intentionally linked to outcomes that make a real difference (like increased sales and decreased expenses). The experience is also continuous, because the most successful people never stop learning.



ASSESS • PREDICT • ADJUST • OPTIMIZE



84% of employees stated that Axonify helps them perform better at their jobs



An average knowledge lift of 20% across a wide range of topics within three months

3.5/wk

Voluntary participation 3.5 times per week

## How do we do it?

By helping each individual build, sustain, and grow their knowledge base while simultaneously giving them on-demand access to resources and information. This is how it works:

### Microlearning

Employees receive information in bite-sized bursts (3-5 minutes several times a week on average) that are easy to understand and remember. The learning model caters to the individual. It adapts and expands as their comprehension and retention grows. Plus, it's actually fun. Employees play for points and compete against their peers for knowledge retention and bragging rights.

### Knowledge-on-demand

This living repository of information enables employees to find what they need when they need it – always. It's a live knowledge exchange populated by your organization's subject matter experts and crowd-sourced by the employees who use it.

### The Axonify platform

Axonify is online. Employees can access it via desktop web browser or downloadable mobile app. All tools and initiatives are available via video, Tin Can, SCORM, text, and imagery. Supervisors can access real-time results to provide critical and focused coaching, while managers review metrics to quantify program success.

### Actionable insights

Employee performance can be reviewed in real-time. Managers can monitor and guide employee growth by reviewing team analytics, identifying key coaching opportunities, adjusting learning paths, and adding microlearning to individual programs as needed.

### Results measurement

Comprehensive analytics enable you to track results, identify behaviors that directly improve business, measure bottom line impact, and assess goal achievement. Set your parameters – for example, to reduce safety incidents or errors, improve customer satisfaction, or increase sales – then see how specific learning activities directly impact revenue.



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Call us today at 1-855-AXONIFY or visit [axonify.com](http://axonify.com)