

# The Axonify Platform

## Making Corporate Learning Smarter

Axonify is a cloud-based SaaS platform, which employees, managers and administrators can access using a variety of devices over the Internet. The Axonify platform is a complete knowledge ecosystem that gives organizations the ability to:

- Deliver unique learning experiences that ensure each employee acquires and maintains the knowledge needed for peak performance.
- Provide additional knowledge when employees need it on the job.

- Facilitate manager input and coaching into employee knowledge development.
- Easily link learning & development investments directly to tangible business results.

Within the Axonify platform, employee knowledge is achieved via five interconnected and interdependent components, each with their own unique set of capabilities. All components are linked to drive knowledge growth, behavior change and bottom-line results.



According to their profiles, individuals will be able to access one, multiple, or all zones, depending on their role and responsibility.

**LearnerZone** provides instruction, delivering microlearning to build up knowledge in specific topics over time - from introductory training and certification, to reinforcement questions and training bursts. Using a web browser or the Axonify App, learners can access a variety of learning media including video, Tin Can, SCORM, images or text. LearnerZone also offers opportunities for social collaboration, interaction and peer-to-peer connections that enrich the learning experience for employees. Inspiration and incentives are accomplished through games, rewards and recognition, which help keep learners motivated and involved in their own learning improvement.

**DiscoveryZone** is an on-demand resource that allows employees to find specific “need to know” information, ensuring they have

the knowledge to successfully perform on the job. Pulled from a living repository of information that is populated by Subject Matter Experts and crowd-sourced by your employee community, DiscoveryZone is where learners and leaders contribute to organizational knowledge or dig deeper on their own self-directed learning journey. DiscoveryZone builds a bridge between experts, learning professionals and employees that facilitates organization-wide knowledge exchange and sharing.

**LeaderZone** provides supervisors and leaders with intelligence and influence at the individual, team and organizational level. Actionable insights about each employee help them understand how knowledge levels impact performance on the job, and allows them to work with individuals to drive knowledge growth. Knowledge and behavior gaps are identified quickly, allowing managers and leaders to focus on mentoring and coaching to adjust and resolve before business objectives are impacted.

**ImpactZone** allows organizations to tie employee learning and resulting behaviors directly to tangible business results. Managers are able to define a set of optimal performance behaviors critical to achieving specific business outcomes, then observe, track and record them. This allows the organization to quickly react before business objectives are impacted by behavior deficiencies; by adjusting content, training and/or coaching to drive desirable behaviors. At the same time, Axonify is also automatically comparing observed behavior with defined behavior targets, and fine-tuning learning information to close the gaps.

Comprehensive reporting and analytics give business managers and Learning & Development professionals the intelligence needed to establish learning program success, and link specific learning programs directly to business results.

**AdminZone** allows Learning & Development professionals to define the parameters of the Axonify platform: stocking it with content, managing and tracking users or groups of users, monitoring system usage, defining incentive programs and rewards, and linking Axonify to external systems as required. The AdminZone also provides a vital link between the zones within the Axonify ecosystem, collecting data and input from one zone and translating it for consumption in another zone.

**Axonify. Driving Knowledge. Improving Performance.**  
**Call us today at 1-855-AXONIFY or visit [www.axonify.com](http://www.axonify.com)**

About Axonify. Axonify is the world's first Employee Knowledge Platform. It combines an award-winning approach to microlearning, with innovative knowledge-on-demand capabilities and the entire experience is gamified, driving high levels of participation. Combined with individual and team reporting and behaviour tracking and measurement, Axonify is designed to meet the modern learning needs of employees and businesses alike. Powerhouse brands like Walmart, Toyota and Johnson & Johnson are leveraging the Axonify platform to fuel their employees with the knowledge they need to be successful on the job.

**Axonify™**

Fuel your people + Power your organization