

# BITE-SIZED LEARNING FULL-SIZED GROWTH

Axonify is changing the way companies think about and deliver corporate learning. Combining key principles of behavioral science with gamification, our unique approach makes every employee a top performer and empowers organizations to significantly improve their bottom line.

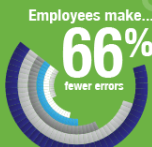
## Who we help...



Serving Customers across the globe:

- english
- español
- italiano
- français
- русский
- dansk
- português
- 中文
- deutsch

## With Axonify...



## Users are...

Informed

**5X**

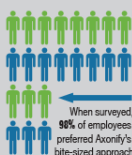
more likely to have the RIGHT answer, the FIRST time.

Engaged



95%  
voluntary participation rate

Aligned



When surveyed, 90% of employees preferred Axonify's bite-sized approach

## Users agree...

...on their top reasons why they love Axonify.

**1** Reason #1  
It helps me do my job better

**2** Reason #2  
It's fun!

**3** Reason #3  
It's rewarding (prizes!)

## Why it works...

Axonify combines the latest in brain science with adaptive learning technology and game mechanics to drive measurable and sustainable behavioral change.



Game mechanics applied, driving users to perform a desired action and sustain engagement.

**10+** game elements

- Example:
- rewards
  - social
  - points
  - avatars
  - leaderboards
  - 20+ games



Personalized content, closing knowledge gaps, and adapting to an individual's pace and abilities.

**12** unique insight reports

- Example:
- personalized performance maps
  - knowledge gap identification
  - manager alerts



Delivers relevant content in short, quick bursts - proven to be more digestible for the learner.

**3** science-based techniques

- Example:
- spaced repetition
  - retrieval practices
  - confidence-based methodology